

JAMI BUTLER | Graphic Design • Illustration

925 487 6366

jamib@jvbutler.com

www.jamibutler.com

EXPERIENCE

Freelance Graphic Designer 2006 - present

Successfully manage graphic design projects from concept through final deliverables. Projects span traditional and digital media for numerous organizations on a long term basis.

Freelance responsibilities include art direction as well as working within style branding guides and/or client direction; project planning and cost estimating; collaboration with in-house designers; regular meetings with stakeholders; and self-employment related organizational tasks.

PROJECTS

Print Projects:

Brochures, advertising, packaging
Annual reports and long documents
Event marketing collateral
Infographics
Publications
Illustration (traditional and digital)

Web/Digital Projects:

Website design, light development
Digital banners and graphics
HTML email
Wordpress sites/CMS
Social media advertising

CLIENTS

Stanford University Law School
Stanford School of Earth Sciences
University of California, San Diego
Saint Mary's College, California
Janet Fazio Advertising
Tech Soup Global
Numerous other organizations

Pre-freelance work roles:

Agency graphic design/production
Offset and screenprinting/production
Education/teaching
Customer service

TECHNICAL SKILLS

Adobe Creative Suite
Sketch
Adobe Spark/Multimedia
Dreamweaver
MS Office Suite
HTML/CSS
Wordpress
Wix; similar web development tools
HTML email design
Production for print and web
Brand management and development

STRENGTHS

Maintaining long-term client relationships
Project management
Learning new technology
Excellent written and verbal communication
Leadership
Art direction

EDUCATION

Graphic Design/Illustration
BA, San Jose State University
Ongoing extended education classes in design, illustration, web, and fine art

CURRENTLY LEARNING:

Blender; Cinema4D
Adobe XD, After Effects, Premier